

Butterfly Conservation Europe

Postbus 506

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The Netherlands

www.europeanbutterflies.net

info@europeanbutterflies.net

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BCE Privacy Policy

We are committed to safeguarding the privacy of our website visitor. This policy has been drafted in accordance with the General Data Protection Regulation. This policy covers our collection of personal information you provide to us during the course of your interaction with the BCE website and data collected through related electronic communications.

What information do we collect about you?

We may collect, store and use the following kinds of personal data:

- a) Information about your visits to and use of this website;
- b) Information that you provide to us for the purpose of expressing interest in and registering for our events;
- c) Information that you provide for the purpose of subscribing to our notifications/newsletter.

Information about website visits and cookies

We may collect information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and number of page views. We may use this information in the administration of this website, to improve the website's usability, and for marketing purposes.

Website information is collected using cookies. Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. You can set your browser not to accept cookies.

How will we use the information about you?

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website. From time to time personal data provided by a user may be used for the additional purpose of quality monitoring and service development. All our employees and data processors, who have access to, and are associated with the processing of personal data, are obliged to respect the confidentiality of our visitors' personal data. In addition to the uses identified elsewhere in this privacy policy, we may use your personal information to:

- a) Improve your browsing experience by personalising the website;
- b) Sending you information and our newsletters;
- c) Occasionally we may use your contact details to provide you with information about our work, events, services and/or products which we consider may be of interest to you.

Your personal data information shared with us will not be shared with other organisations or third parties.

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Your Rights

You have the right to request a copy of the information that we hold about you. Provision of such information may be subject to the payment of a fee and we reserve the right to refuse access to personal data unless valid proof of identity is provided. We want to make sure that your personal information is accurate and up to date.

- You may ask us to correct or remove information you think is inaccurate.
- You may instruct us not to process your personal data for marketing purposes.
- You can opt out of receiving emails from BCE at any time by clicking the "unsubscribe" link at the bottom of our emails.

Your rights are in line with the **General Data Protection Regulation (GDPR)** which applies from the 25 May 2018.

Other websites

Our website may contain links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies. Changes to this policy We keep our privacy policy under regular review and we will place any updates on this page. You should check this page occasionally to ensure that you are happy with any changes. We may also notify you of changes to our privacy policy via email.

How to contact us

If you have any questions about this policy, or would like further information, please contact us at: info@bc-europe.eu

*Butterfly Conservation Europe is registered in the Netherlands at the post address:
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